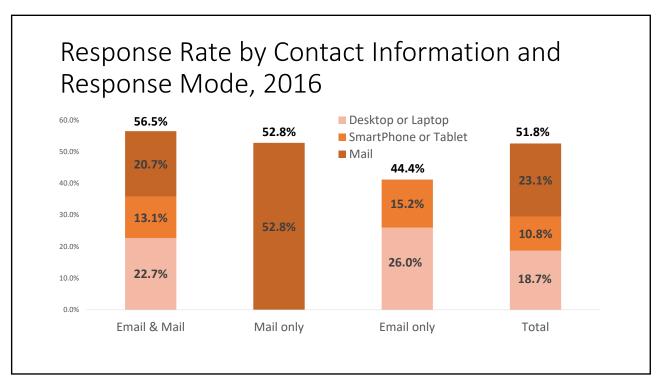
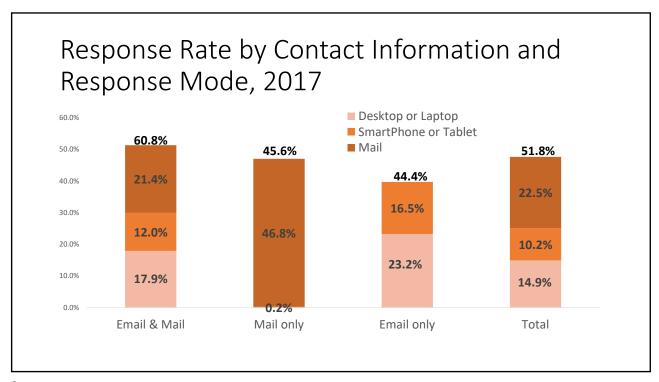
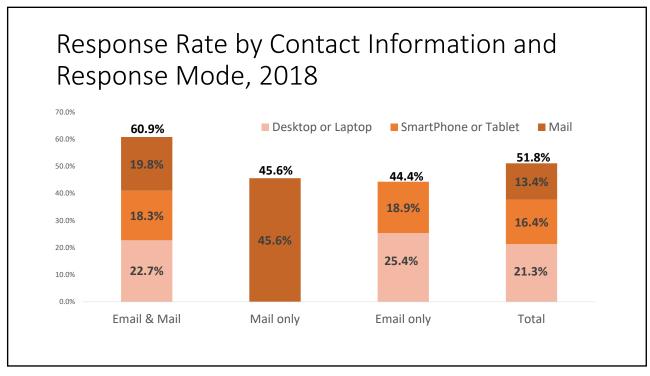


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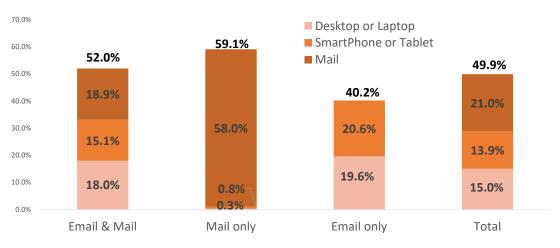


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Client Experience Survey Challenges

- Under coverage of target population due to nonparticipation by some agents
 - · Solution: all agents and office staff participate
- Over coverage errors from failing to remove non-attendees from program registration lists
 - Solution: agents screen out non-attendees before sending list to PDEC
- Nonresponse errors ~15% of email addresses w/o postal addresses fail to reach clients
 - Solution: agents and staff supplement contact information from other records to provide the most complete contact information possible
- Measurement errors missing data on contact method and/or topic of information provided to clients
 - Solution: agents record accurate and complete information about client contacts during 30-day period

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